

Resolution No. 21-168

A RESOLUTION DIRECTING STAFF TO EXPLORE AND ADVISE ON DEVELOPING AN ECONOMIC DEVELOPMENT STRATEGIC PLAN.

WHEREAS, the Board of Mayor and Alderman of the City of Spring Hill is committed to economic development and the creation of jobs within the community;

WHEREAS, economic development in Spring Hill requires additional coordination due to the city's location lying in both Maury County and Williamson County; and

WHEREAS, the Board recognizes that the City of Spring Hill and our partners in economic development would benefit from a shared strategy to align our efforts; and

WHEREAS, the Board desires to take smart steps forward in developing a strategy for economic development.

NOW, THEREFORE, BE IT BE RESOLVED BY THE CITY OF SPRING HILL, TENNESSEE, BOARD OF MAYOR AND ALDERMEN, that staff shall investigate smart steps forward for establishing a long-term economic development strategic plan including but not limited to the following considerations :

- Finding examples of comparable cities to Spring Hill inside and outside Tennessee that have completed economic development strategic plans.
- Researching vendors who offer strategic planning services including economic development resources made available by the Tennessee Valley Authority that involve all stakeholders in the process, including citizen input, board input, and economic development stakeholders in Spring Hill.
- Evaluating what data is needed for economic development initiatives that the city does not currently have, a plan to collect that data, and potential measurables to judge the success of an EDC program.
- Determining how this plan would be integrated into the updated Spring Hill Rising 2040 comprehensive plan.
- Evaluating staff capacity regarding what staff and committees would be responsible for implementing the plan, once developed.

This report shall be presented to the Board of Mayor and Alderman at its scheduled meeting on January 3rd, 2022, unless otherwise designated by action of the Board.

PASSED AND ADOPTED BY THE BOARD OF MAYOR AND ALDERMAN OF THE CITY OF SPRING HILL, TENNESSEE, this the 20th day of September, 2021.


Jim Hagaman, Mayor

ATTEST:

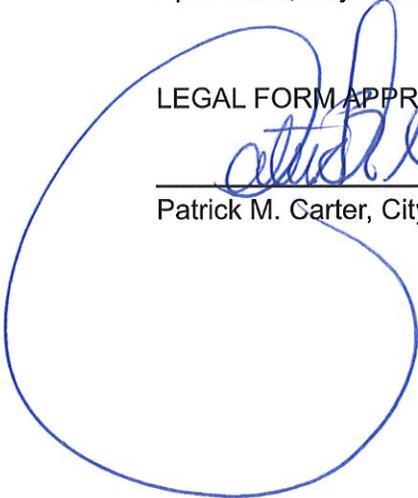


April Goad, City Recorder

LEGAL FORM APPROVED:



Patrick M. Carter, City Attorney





DATE: September 7, 2021

Memo To: Board of Mayor and Alderman

From: Trent Linville, Alderman

RE: Resolution directing staff to explore and advise on developing an Economic Development strategic plan.

Over the past few months of discussion around the creation of an Industrial Development Corporation, it has become abundantly clear that while we have tools for economic development, we do not have a clear strategy for economic development in Spring Hill.

This resolution would direct staff to explore options on how to develop an economic development strategy and bring a report back to the board with actionable information. This report should include the following information:

- Finding examples of comparable cities to Spring Hill inside and outside Tennessee that have completed economic development strategic plans.
- Researching vendors who offer strategic planning services including economic development resources made available by the Tennessee Valley Authority that involve all stakeholders in the process, including citizen input, board input, and economic development stakeholders in Spring Hill.
- Evaluating what data is needed for economic development initiatives that the city does not currently have, a plan to collect that data, and potential measurables to judge the success of an EDC program.
- Determining how this plan would be integrated into the updated Spring Hill Rising 2040 comprehensive plan.
- Evaluating staff capacity regarding what staff and committees would be responsible for implementing the plan, once developed.

This approach allows our board to be well equipped on what our best step forward would be to pursue the development of a strategy for economic development. Moreover, it would determine how we integrate the strategy into our long-term planning through Spring Hill Rising 2040 and how a plan would be implemented and carried out once developed.