

**RESOLUTION 11-137**

**A RESOLUTION TO ESTABLISH A SOLDIER BANNER PROGRAM FOR THE CITY OF SPRING HILL, TENNESSEE**

**WHEREAS**, individuals serving in the United States military make many sacrifices for the security of this nation; and

**WHEREAS**, numerous Spring Hill citizens or immediate family members of Spring Hill citizens are currently making this sacrifice through active duty service in either the United States Army, Navy, Marines, Air Force or Coast Guard; and

**WHEREAS**, it has been determined that a desire exists to recognize and honor these individuals who are serving active duty through the display of personalized banners in a designated area of the city of Spring Hill;

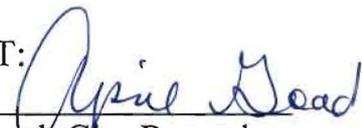
**NOW, THEREFORE, BE IT RESOLVED** by the Board of Mayor and Aldermen of the City of Spring Hill, Tennessee, that there is hereby created a Soldier Banner Program consisting of Fifty (50) banners personalized with the names and/or images of Fifty (50) soldiers serving active duty in either the United States Army, Navy, Marines Air Force or Coast Guard; and

**BE IT FURTHER RESOLVED**, that the criteria for selection of such soldiers and implementation of the Soldier Banner Program be in accordance with the attached Soldier Banner Program Implementation Guide.

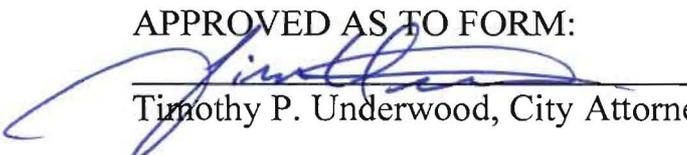
**Passed and adopted by the Board of Mayor and Aldermen of the City of Spring Hill, Tennessee, this the 19<sup>th</sup> day of December, 2011.**

  
\_\_\_\_\_  
Michael Dinwiddie, Mayor

ATTEST:

  
\_\_\_\_\_  
April Goad, City Recorder

APPROVED AS TO FORM:

  
\_\_\_\_\_  
Timothy P. Underwood, City Attorney

## SOLDIER BANNER PROGRAM IMPLEMENTATION GUIDE

The City of Spring Hill is proud to recognize the brave men and women who are serving in the Armed Forces through the Soldier Banner Program. The Soldier Banner Program is designed to honor Spring Hill residents that are currently *servicing active duty* in our nation's military.

**Eligibility:** To be eligible for the banner program honorees must be an active duty military personnel that is currently **servicing active duty** in the United States Armed Forces (Army, Navy, Marines, Air Force or Coast Guard); AND a current Spring Hill resident; OR an immediate family member (Spouse, Child, Parent, Sibling) of a Spring Hill resident. Residency must be verifiable with a current utility bill, driver's license or other form of identification listing a current City of Spring Hill address.

**Application:** The attached application form must be filled out and returned to City Hall along with any required supporting documentation.

**Implementation:** The City of Spring Hill will review submitted applications for completeness. **Complete applications will be accepted on a first come – first serve basis.** Incomplete applications will not be accepted. An attempt will be made to contact applicants who have submitted incomplete applications to correct deficiencies.

The number of banners per installation period is limited to twenty-five (25) unless additional banners are authorized by the Board of Mayor and Aldermen. The maximum number of banners installed at any given time is fifty (50) unless additional banners are authorized by the Board of Mayor and Aldermen. Should completed applications exceed the allotted number of banners, those applications will be held in reserve and implemented on a first come – first serve basis when prior banners are retired and space becomes available.

Installation periods will occur twice a year. Spring installation will be the week prior to Memorial Day. Fall installation will be the week prior to Veteran's Day.

Due to the lead time for individualized banner production, complete Soldier Banner Program applications must be submitted 60 days prior to an installation period.

Banners may be retired under any of the following conditions:

- \*The soldier's status has changed from being deployed.
- \*Neither the soldier nor immediate family members are considered as residents of the city of Spring Hill, Tennessee.
- \*At the request of the soldier or applicant
- \*After being displayed for two (2) years
- \*At the discretion of the city of Spring Hill

Retired banners will be presented to the applicant.

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# City of Spring Hill, TN

*Signs First, Nashville*

**SPECIFICATIONS:**

Pole Banner Kits  
Qty. 50

Economy Bracket Kit \$78.50ea  
straight arm bracket (no flex)



Premium Bracket Kit \$115.00ea  
spring loaded to flex with the wind



Double Sided Banners for Pole Kits  
Qty. 50

Economy 13oz \$72.00ea  
lighter weight banner

Premium 16oz \$80.00ea  
heavy weight stronger banner

Art Setup  
\$5.00 per banner setup fee

Installation (based on 50)  
65.00 per banner



Approval Signature \_\_\_\_\_ Date \_\_\_\_\_

I understand that proof reading is my responsibility and that any errors in proof reading which may result in a reprint on the approved sheet are also my responsibility. If I choose not to proofread the following design, I will not hold Signs First responsible for any errors.



**MILITARY BANNER PROGRAM  
Pole Banners Bracket Quotes**

1. **FAST SIGNS**, Antioch  
24" wide Single Banner **Pole Bracket Kit**: Base is made of cast aluminum & 3/4" fiberglass pole will flex in strong winds reducing wind load off the banner. Fits up to a 12" diameter post.

**Banner:** 16 oz Double Sided Blockout Banner w/ pole pocket top & bottom & grommets. Full Color Art to be provided. Certain elements will change with each banner but basic design staying the same.

2. **SIGNS FIRST**, Nashville  
**Bracket kit:**

- A. Premium-spring loaded to flex with wind  
B. Economy-straight arm, no flex

**Banner:** Double Sided

- A. Premium-16 oz heavy weight  
B. Economy-13 oz lighter weight

**Art Setup:** per banner setup fee

H x W	Unit Cost	Unit Cost	Total
1x1	\$129.90		\$129.90
63" x 20"	\$60.00		\$60.00
			<b>189.90 ea</b>
<b>25 banners x \$189.90 = \$4,747.50</b>			
<b>50 banners x \$189.90 = \$9,495.00</b>			
	(Economy)	(Premium)	
		\$115.00	
	\$78.50		
5' x 2'		\$80.00	
	\$72.00		
	\$5.00	\$5.00	
	<b>\$155.50</b>	<b>\$200.00</b>	
<b>Premium: 25 x \$200 = \$5,000; 50 = \$10,000</b>			
<b>Economy: 25 x 155.50 = \$3,887.50; 50 = \$7,775</b>			

**Install:** by Public Works Dept. bucket truck rental of \$75/day estimate of one day