



NEWS RELEASE

City of Spring Hill, Tennessee – Office of Communications
199 Town Center Parkway, Spring Hill, TN 37174
Contact: Jamie Page, Communications Director
jpage@springhilltn.org | 931-486-2252, ext. 222

Wednesday, July 26, 2017

FOR IMMEDIATE RELEASE

10th Annual Spring Hill Pay It Forward Festival, Aug. 19, encourages kindness, wellness, volunteer spirit



Crystal Freemon Photography

SPRING HILL, Tenn. – The area’s largest private employer, General Motors-UAW 1853, is paying it forward once again to the Spring Hill area community with its support as the title sponsor for a third year in a row for the 10th Annual Spring Hill Pay It Forward Festival.

Presented by SpringHillFresh.com – a pro-local community and business media source – the all-day event encourages the community to “Live forward, Give forward, and Pay it forward.” It’s one of Spring Hill’s biggest events of the year, providing an entertaining summer venue that

builds stronger community bonds through encouraging the importance and benefits a community reaps through serving others and giving well to others through Paying it Forward.

“Having General Motors UAW 1853 as our title sponsor once again this year has been wonderful because they are genuinely vested in our community in many ways; supporting our schools, charities and local causes benefiting our entire region, not just Spring Hill,” said festival founder and organizer Hazel Nieves, owner of Spring Hill FRESH. “They truly embrace paying it forward firsthand.”

Nearly 14,000 people attended the 2017 festival despite it being one of the hottest days of the year and the highest temperatures experienced at the festival. This year’s event is a bit later in the summer and we have planned fantastic water fun to keep everyone cool and happy! One of the water activities will be a giant slip and slide on a hillside! There’s a \$1 charge for unlimited sliding which will go toward the proceeds for local charity recipients.

The festival is supported by sponsors from Williamson and Maury counties in a unified effort. The City of Spring Hill, a festival partner, will be represented on a grand scale through booths and equipment provided by the Spring Hill Police Department, Fire Department, and Parks & Recreation.

Attendees of the lively festival will be greeted by many sponsor stations hosted by civic groups; independent businesses; the health, wellness and fitness community; local-national chains; local sports leagues; schools; and local citizen volunteers, all poised to delight families with games and activities as they greet and meet the community.

Activities will include kid fishing, football, bubble ball soccer, obstacle courses, health screenings, sports clinics, sack races, arts and crafts, a food court, a giant slip-and-slide, top-notch live music, a youth Battle of the Bands contest, and much more.

The GM Spring Hill Pay It Forward Festival is from 10 a.m. to 5 p.m. Saturday, Aug. 19, 2017, at the Tennessee Children’s Home in Spring Hill. Admission is free with a donation of a non-perishable food item for local food pantries serving our community and \$1 for unlimited slip and slide fun.

For more information about the festival, visit springhillpayitforwardfestival.com, or contact Festival Director Hazel Nieves at shpayitforwardfestival@gmail.com or (931) 451-7926.